

## Fluttering fairies, Pokémonuments and other digital delights delivered by Cadw

Erin Lloyd Jones: Heritage Interpretation Manager, [Cadw, Welsh Government](#)

As the digital era continues to develop, the way we engage with heritage is evolving. Alongside traditional methods, such as face-to-face, guidebooks and panels, digital technology is an important tool for visitor engagement, learning and interaction.



Cadw, the Welsh Government's Historic Environment Service, launched its online membership portal in 2017 and the Cadw app was redeveloped in 2016 to introduce games, reconstructions and augmented reality experiences to some of Wales' epic heritage attractions. Events and education projects work on collaborative projects to continue to deliver research through new media and to inspire new audiences.

Erin will present a roundup of recent Cadw digital projects from across Wales and ambitions for the future of Cadw's digital heritage.

