

## Licensing and development models in digital heritage

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The open access movement has had a big impact over the past few years, making now an excellent time to evaluate how digital heritage projects with different licensing and development regimes have fared.

This paper looks at some popular digital heritage projects from recent years, and asks how their different choices of licensing has affected them, and whether the promises of their licensing have come to fruition. For example, reusability of software and data has been important in the framing of many projects, but how often does this actually happen, and what other factors come into play to make it a success? How do licensing choices affect the viability and longevity of projects which have to contend with the reality of more uncertain and shorter-term funding opportunities in the face of Brexit and austerity? We conclude with some recommendations and best practises for new projects considering their licensing options.