



Gorffennol Digidol Digital Past - 2020

DIGITAL ART - A LENS ON TO HERITAGE SITES

Tim Hill, Lifelong Learning Manager (South Wales), [Cadw](#)

Cadw worked in partnership with pyka, a creative tech company based in a Newport, who provide creative experiences for schools, galleries and museums, to develop a new exciting and accessible way for people to engage with our historic sites right across Wales.

A wide variety of individuals, with different needs and background, were engaged in the development of a tool that helps uncover deeper layers of engagement within historic locations and their surrounding environments, in a way a typical visitor may not discover on their own terms.

Whether you have been to a Cadw site many times before, or have never thought of a historic site as somewhere you might go, the app gives a new reason to visit and a new way to discover these wonderful spaces, that our ancestors crafted, lived and worked in and visitors and artists alike have loved through the years.

The app encourages you to explore historic sites more deeply and to create unique pieces of digital art in the process. What can you hear? What can you feel? What can you imagine?" The creative digital tool focuses on these multi-sensory layers, giving you a rich and meaningful engagement and maximising your use of your senses.

With co-authored guidebook and Custodian Tips, you can discover the potential of this digital tool, to help enable you to discover and explore our wonderful heritage sites and local, possibly "unloved heritage", in a different, creative, inspiring and stimulating way.

Whether you use the app just for your own personal fun, or as a learning resource -ticking digital competency, literacy, art and other boxes along the way - even perhaps using to gain an Arts Award, it doesn't matter. Maybe its time you explored and re-imagined the built heritage around in your own shareable 'story-world' through pyka_lens?

Biography

Tim Hill has had a varied career in Whitehall, ski resorts, forestry, business, environment, Prince's Trust and Digital Tourism, has a marketing background. He is now Lifelong Learning manager with Cadw, with a passion for engaging new audiences and making historic sites accessible in new and different ways. His work supports learning for schools, families and community groups at the portfolio of Cadw sites in South Wales, working with many partners in widening access to Cadw sites and targeting hard to reach audiences.